



#GLADEOGRAPHIX PRESENTS

The Problem Solver   The Builder   The Creator

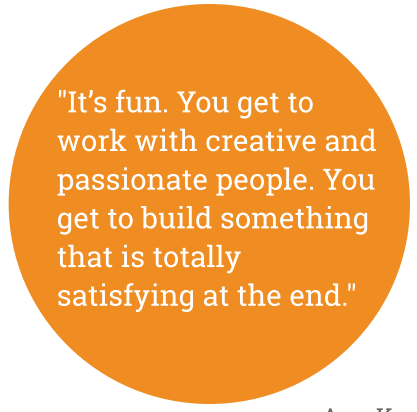
# USER EXPERIENCE DESIGNER



A UX Designer works on websites, applications, intranets, online communities or software and they encompass one or more of the following elements (depending on the company): information architecture, interaction design, visual design, front-end coding, and research.

## ★ REWARDING ASPECTS OF CAREER

- ★ Fun to build something you can see and use!
- ★ Impacts daily life
- ★ Ever-changing and exciting
- ★ Mix of creativity and technology
- ★ Growing career



"It's fun. You get to work with creative and passionate people. You get to build something that is totally satisfying at the end."

Ann Ku  
Manager of Interaction Design  
Hotwire.com

## EDUCATION

OPTIONAL	REQUIRED

Visual Design Degrees  
Graphic Design, Art, Visual Design, or Computer Graphics

Interaction Design Degrees  
HCI (Human Computer Interaction), Interaction Design, or Psychology

## TOP UNIVERSITIES

- ▶ Carnegie Mellon University
- ▶ Institute of Design, Illinois Institute of Technology
- ▶ North Carolina State University
- ▶ Virginia Commonwealth University
- ▶ University of Art and Design Helsinki

## THINGS TO DO IN SCHOOL

- ✓ Design and create your own website
- ✓ Design for school or organization's website

## RECOMMENDED TOOLS

- Articles**
- Guiding principles for UX Designers by Whitney Hess  
[Learn more](#)
  - The Philosophy of UX Design by Whitney Hess  
[Learn more](#)
- Associations**
- The Information Architecture Institute  
[Learn more](#)
  - Interaction Design Association
  - Books Design Web Interface recommendations  
[Learn more](#)
- Brought to you by Gladeo

## LAND YOUR FIRST JOB

- 1 Build Your Portfolio**  
Include sketches, flow, wireframes, final outcome.
- 2 Network**  
Connect with friends who work at the company you are interested in.
- 3 Apply Online**  
Apply via jobsites. A huge plus if you know someone who works at the company.
- 4 Get Interviewed**  
Be able to clearly explain your design process such as goal and layout.